



Feasibility Studies for Hotels

By Wolfgang Fercher

Diplom.De Okt 2006, 2006. Taschenbuch. Book Condition: Neu. 213x151x12 mm. Neuware - Diploma Thesis from the year 2005 in the subject Tourism, grade: 2,0, University of applied sciences (unbekannt), language: English, abstract:

Inhaltsangabe:Abstract: The intensity of competition in the tourism business, especially in the hotel industry has continuously grown during the last years. This development leads to the situation that capital investments in the hospitality industry are connected with ever increasing risks. In order to minimize these risk potentials, a detailed evaluation of the competitiveness and market compatibility of a planned project is an essential part of any project development process. Those analyses are covered in the course of a feasibility study which encloses all aspects that influence the success of a hotel project. In this context, a feasibility study serves as an information tool for project developers, investors, tenants, hotel operators and financiers in order to make decisions with regard to a specific hotel project. The preparation of a feasibility study requires the combination of a multitude of aspects, hence input from all participants in the project development process. Getting hold of information and the appropriate usage of this information is crucial in order to ensure the success of...



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